



## Sponsorship and exhibition opportunities

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Raise awareness of your brand, increase your reach, and strengthen your influence amongst hundreds of top nuclear industry leaders, experts and executives from around the world





## Symposium 50

### The most ambitious yet!

This year is the 50th edition of World Nuclear Symposium – an occasion to celebrate, and a chance to recognize our industry's contribution to half a century of reliable, low-carbon energy.

At the same time, Symposium 50 will be future-focused. It could not be otherwise with our industry at the cusp of significant expansion, and with unparalleled interest from stakeholders outside the industry.

This year's event will be different to recent editions. Firstly, it will be hosted at the Royal Lancaster London, a prestigious venue chosen to mark this significant moment. Secondly, it will feature an expanded format with two new Strategic Summits – one focused on Finance and the other on Energy Users – both key areas to the speed and scale of future nuclear deployment. These additions will bring together an even broader range of stakeholders, leaders and decision-makers from energy, finance, and tech sectors.

With the event's enhanced media profile, including a partnership with a Tier 1 global media outlet, Symposium 50 will provide unparalleled visibility for sponsors, enabling them to share with a global audience their stories of past innovation and future growth. Sponsors will have a unique opportunity to showcase new business developments, unveil contracts and innovations, and participate in private discussions at exclusive networking events.

Taking place at such a pivotal time in our history, Symposium 50 – Energizing the Future Now – will be the largest and most influential World Nuclear Association event ever. Join us at the Royal Lancaster London to be part of this occasion shaping the future of the nuclear industry.

#### Sponsorship and exhibition enquiries

Alexine Bousquier  
[sponsorship@world-nuclear.org](mailto:sponsorship@world-nuclear.org)  
t: +44 (0)20 7451 1534

[www.wna-symposium.org](http://www.wna-symposium.org) | #nuclearsympo

# Why sponsor?

**Receive unparalleled exposure** to over a thousand top nuclear industry leaders, experts and executives from around the world at one of the most influential events for the industry.

**Build greater brand awareness** in the run-up to Symposium 50 through digital reach and during the Symposium with onsite promotion. Get your brand in front of prospective customers and partners, reach out and engage with them.

**Strengthen your influence** by creating meaningful connections. Most sponsorship packages include full-package delegate registration(s), enabling you to have face-to-face interactions that can help build long-term partnerships.

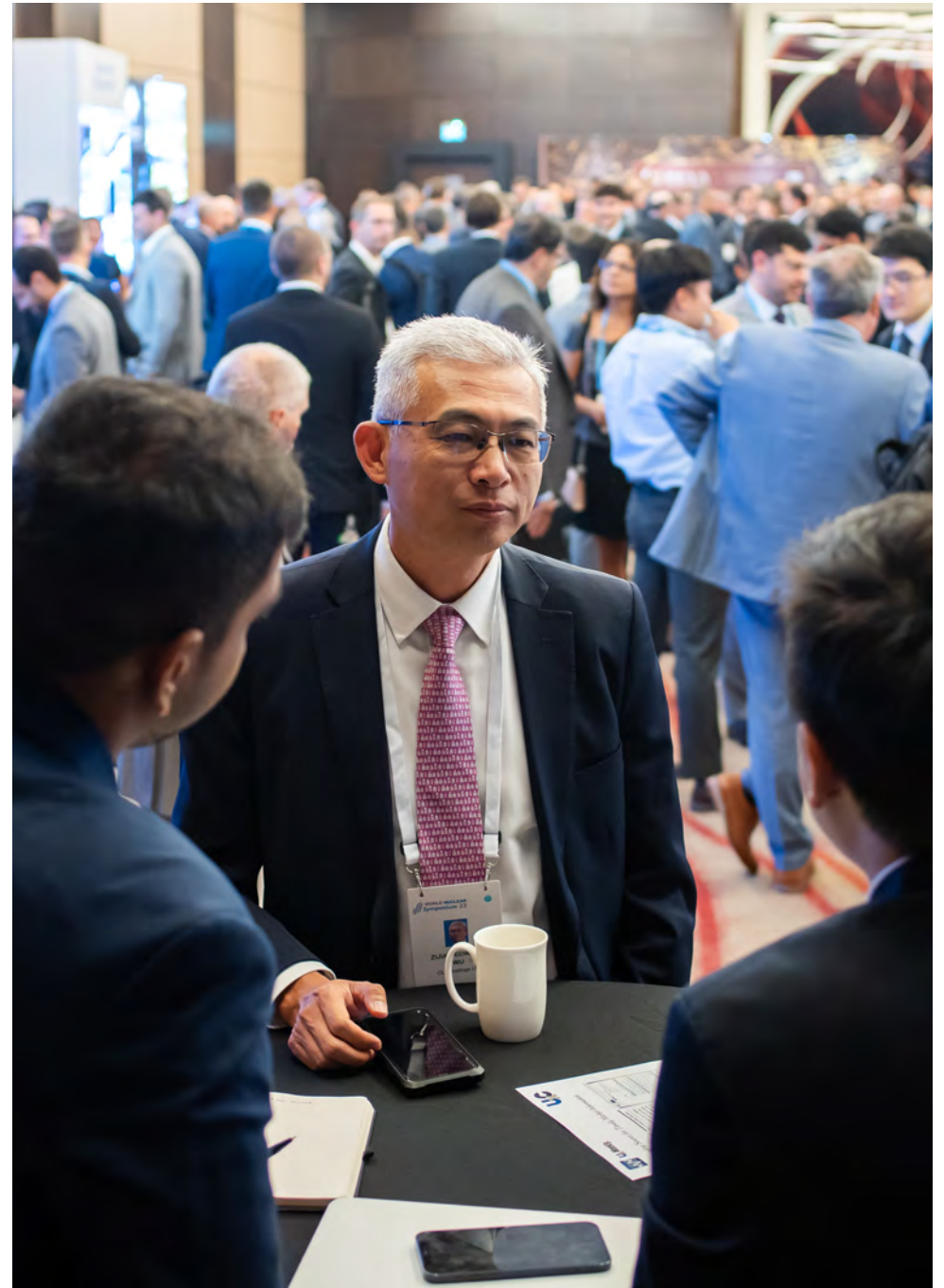
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# Sponsorship opportunities

## ■ Diamond packages

### Gala Dinner – Exclusive sponsor (£100,000)

Venue: [Exhibition White City](#) – Maximum capacity: 780

- Exclusive branding of Gala Dinner on Thursday 4 September
- Speaking slot in the plenary session during Symposium 50
- Two sponsored tables, each seating 10 people, at the Gala Dinner (guests must be Symposium registered delegates)
- Four full-package delegate registrations
- Invitation for two high-level senior representatives to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (five total)

### Welcome Reception – Exclusive sponsor (£75,000)

Venue: [Hintze Hall, Natural History Museum](#) – Maximum capacity: 1,200

- Exclusive branding of Welcome Reception on Wednesday 3 September
- Speaking slot in the plenary session during Symposium 50
- Three full-package delegate registrations
- Invitation for two high-level senior representatives to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (five total)



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## ■ Platinum packages

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Symposium 50's expanded format includes two Strategic Summits (one on Finance and the other one on Energy Users) and presents new opportunities for sponsors to shape the agenda on these specific themes, alongside high-profile external partners. Platinum sponsors can choose to work with the Association and partners to shape the Strategic Summit programmes.

### **Energy Users Strategic Summit – Platinum sponsor (£50,000)**

- Top sponsor for the Energy Users Strategic Summit with a speaking slot
- Two full-package delegate registrations
- Invitation for one high-level senior representative to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (four total)

### **Finance Strategic Summit – Platinum sponsor (£50,000)**

- Top sponsor for the Finance Strategic Summit with a speaking slot
- Two full-package delegate registrations
- Invitation for one high-level senior representative to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (four total)

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## Platinum packages

Our exhibition area will open on Wednesday 3 September at 4:00 pm.

This exclusive sponsor package offers a prime opportunity to showcase your company and elevate your brand visibility among industry leaders and professionals.

### Symposium 50 – Exhibition sponsor

**Member price: £40,000 | Non-member price: £50,000 for non-members**

- One 6x2m floor space at a prime location
- Speech opportunity for the exhibition opening
- Logo on buffet stations during exhibition opening
- Two full-package delegate registrations
- Invitation for one high-level senior representative to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (four total)

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## ■ Gold packages

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### Energy Users Strategic Summit – Gold sponsor (£20,000)

- One full-package delegate registration
- Invitation for one high-level senior representative to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (three total)

### Finance Strategic Summit – Gold sponsor (£20,000)

- One full-package delegate registration
- Invitation for one high-level senior representative to the Director General's private CEO dinner on Wednesday 3 September at the Natural History Museum
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (three total)



## Silver packages

### 50 Symposium – Social media wall sponsor (£10,000)

The social media wall is positioned in the exhibition area and features real-time tweets throughout the Symposium. This feature is a visually exciting way to raise your brand's profile.

- Exclusive branding of the social media wall, and dedicated social media post displayed periodically on the wall
- Two full-package delegate registrations
- Logo on social media wall webpage
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (two total)

### 50 Symposium – Lunch sponsor (£10,000 x 2)

- Logo on buffet stations during selected lunch
- Two full-package delegate registrations
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (two total)

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## ■ Bronze packages

### Symposium 50 – Coffee break sponsor (£6,000 x 3)

- Logo on buffet stations (during selected coffee break – three options)
- One full-package delegate registration
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (one total)

### Symposium 50 – Charging station sponsor (£6,000 x 2)

- Logo on charging station
- One full-package delegate registration
- Logo and 100-word company profile on Symposium website
- Logo on Symposium website home page
- Logo on Symposium digital programme displayed online and onsite
- Logo in promotional emails
- Logo displayed on stage slides during intervals
- Logo on sponsors banner displayed onsite
- Social media posts (one total)



# World Nuclear Symposium 50 Sponsorship Packages

	Diamond		Platinum			Gold		Silver		Bronze	
	Gala Dinner	Welcome Reception	Energy Users Summit	Finance Summit	Exhibition	Energy Users Summit	Finance Summit	Lunch	Social Media wall	Coffee break	Charging station
Price	£100,000	£75,000	£50,000	£50,000	£40,000 or £50,000	£20,000	£20,000	£10,000	£10,000	£6,000	£6,000
Date	Day 2	Day 1	Day 1	Day 1	Day 1	Day 1	Day 1	Day 2 or 3	Day 1, 2, 3	Day 2 or 3	Day 1, 2, 3
Exclusivity	✓	✓			✓				✓		
Speaking opportunity	✓	✓	✓	✓	✓						
Full-package registration	4	3	2	2	2	1	1	2	2	1	1
Invitation to CEO dinner	2	2	1	1	1	1	1				
Branding online & onsite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media posts	5	5	4	4	4	3	3	2	2	1	1

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# Sponsor your table

## Host a table at the Gala Dinner!

Enjoy a premium experience at the Gala Dinner with this new option: sponsor your table and choose your guests among Symposium 50 attendees.

This is your chance to network with industry leaders in an exclusive setting. With only eight sponsors tables available, it's a unique opportunity to strengthen existing relationships or forge new connections in a relaxed and prestigious environment.

**Venue:** Exhibition White City

**Date:** Thursday 4 September 2025

**£5,000 per table**

- Eight sponsors tables available, each seating 10 people
- Sponsor's logo will be displayed on the table

**Each sponsored gala dinner table must include a minimum of 6 Symposium Registered delegates. A maximum of 4 guests may be invited at the sponsor's expense.**

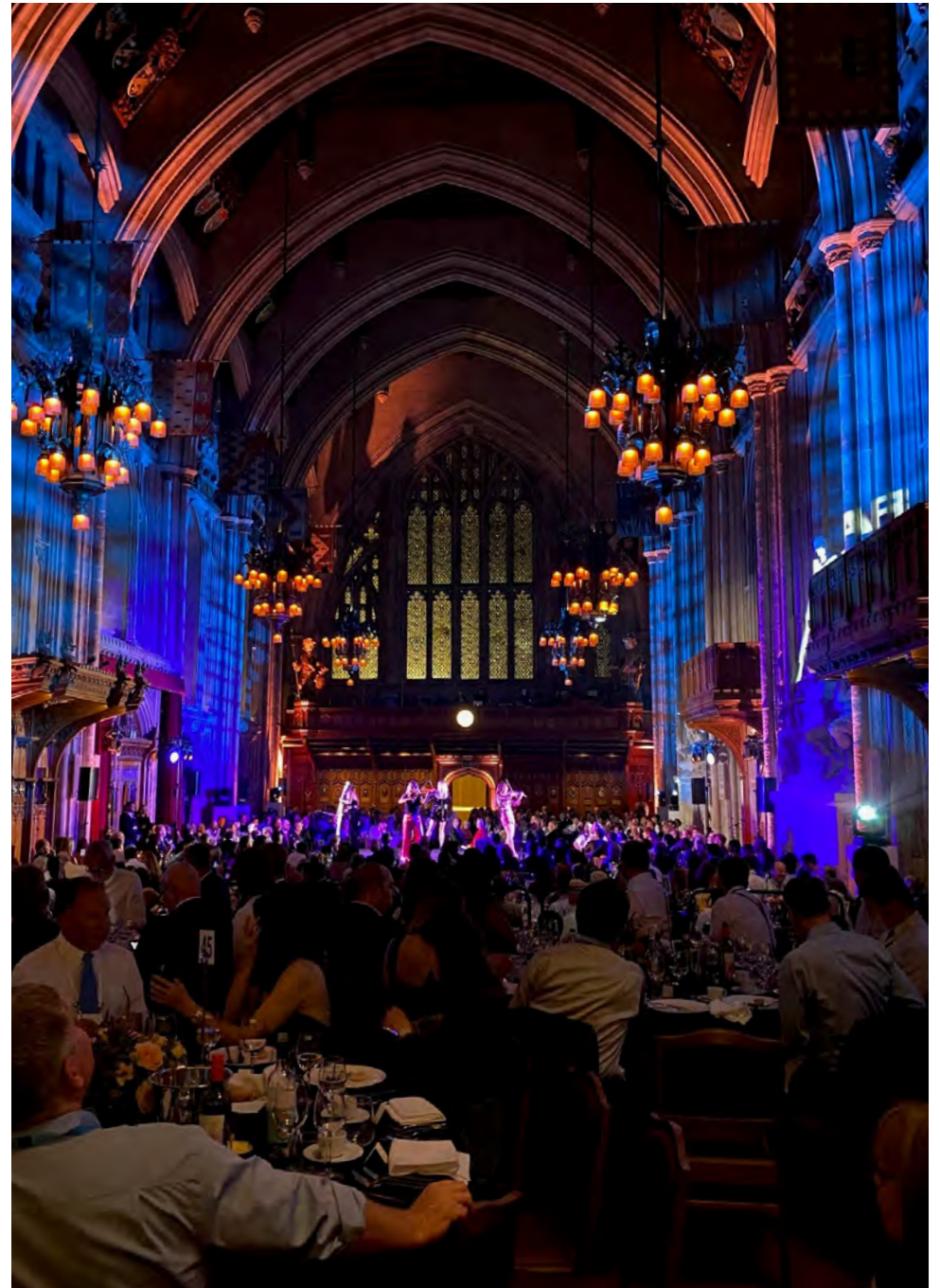
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WORLD NUCLEAR  
**SYMPOSIUM**

**50**

**Sponsorship + Exhibition stand**  
**-20% OFF exhibition stand**





## Why exhibit?

**Increase brand awareness** by getting in front of your target audience. Showcasing your brand at the exhibition will help boost your business' image and gain valuable media and social media exposure.

**Launch a new product** in an ideal setting. Exhibiting allows you to introduce something new to your audience while gathering instant feedback, ensuring you are in tune with their needs.

**Gain a competitive edge.** The exhibition offers the chance to check out what your competitors are doing and help streamline your business and marketing strategies.

**Receive full Symposium access.** By exhibiting you will have access to all the sessions, networking and social events, and you will have a presence in online and offline marketing materials.

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# Exhibition opportunities

## 6x2m floor space

- Two full-package delegate registrations
- Logo and 100-word company profile on Symposium website
- Logo on Symposium digital programme displayed online and onsite
- Social media posts (two total)

Member price: £10,000 | Non-member price: £20,000

## 3x2m floor space

- One full-package delegate registration
- Logo and 100-word company profile on Symposium website
- Logo on Symposium digital programme displayed online and onsite
- Social media posts (one total)

Member price: £6,000 | Non-member price: £12,000

## See stands of previous editions

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# About us

World Nuclear Association's mission is to facilitate the growth of the nuclear sector by connecting players across the value chain, representing the industry's position in key world forums, and providing authoritative information and influencing key audiences.

## Not a member yet and interested in joining?

Contact us at [enrolment@world-nuclear.org](mailto:enrolment@world-nuclear.org)

